

“Kazakhstan through the Eyes of Foreign Media” Contest Rules

- Citizens of all countries (**excluding Kazakhstan**) are invited to participate in the contest;
- Participants can be **staff and freelance representatives** of print and online media, as well as bloggers;
- To participate in the contest, it is necessary to post either an article of **300 to 3000 words** / a television or radio report, a podcast, or a post in social media lasting **from 1 to 60 minutes**, in foreign media or social media between **August 1, 2024, and August 1, 2025**;
- If the material is not in Kazakh, Russian, or English, it is necessary to **include a translation** in these languages;
- Completed applications together with the materials and the translation (if required) should be **sent to mediacontest2025@mfa.kz**;
- A jury that includes heads and responsible employees of the Ministry of Foreign Affairs of Kazakhstan, Kazakh Tourism Company, AIFC, Astana Hub, Otandastar Qory, Verna Capital and experts, will determine the winners of the competition.
- Applications must be submitted **no later than August 1, 2025**;
- The results of the contest will be announced **by September 15, 2025**;
- The winners will be awarded a **trip to Kazakhstan**. The organisers will cover the cost of an economy class flight, hotel accommodation and local transportation, a cultural program in Kazakhstan, as well as daily expenses.